

Spring 2017 Edition



GWCO Congress 2017 Highlights!

The Great Western Council of Optometry Board of Directors are hard at work planning for the 27th annual GWCO Congress at the Oregon Convention Center and Crowne Plaza Hotel to be held in Portland, OR from September 28-October 1, 2017.

GWCO Congress 2017 Highlights

- 75+ Hours of Cutting Edge Education!
- Accreditation by COPE, ABO, NCLE & CPC!
- BOGO AOP Early-Bird Registration!
- Seminars with our Industry Partners!
- 2-Day Exhibit Hall Marketplace!
- Evening Events & More!

Read More



In Memoriam of Harue Marsden, OD

We are saddened by the loss of our dear friend and valued colleague, Dr. Harue Marsden. Harue was a long-time board member and President-Elect of the Great Western Council of Optometry (GWCO). Her leadership and dedication has played a pivotal role in the growth and

success of GWCO. Harue's physical presence will be sorely missed, but her spirit will live on in our hearts and minds. As Helen Keller once said, "What we have once enjoyed, we can never lose. All that we love deeply becomes part of us."



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News from the AOA

- AOA works 24/7 to keep optometry prioritized in ACA, AHCA debate <u>Read More</u>
- Optometry's Meeting Registration Now Open Read More



GWCO Gives Back

The Great Western Council of Optometry (GWCO) is a nonprofit association formed in 1991 to provide a common voice for members within organized optometry, facilitate communication, enhance professional developments and provide financial support to affiliated state optometric associations.

GWCO supports member states through the after-expense revenue, raised through support of GWCO which is given back to the states each year. Since 1997, that has meant more than \$1.8 million dollars.

GWCO Endorses AOA Trustee Candidates Dr. Ron Benner & Dr. Jacquie Bowen!

The Great Western Council of Optometry is pleased to endorse Dr. Ron Benner of Montana and Dr. Jacquie Bowen of Colorado for re-election to the American Optometric Association (AOA) Board of Trustees.



Ronald L. Benner, OD

Jacqueline Bowen, OD

