

# GWCO CONGRESS 2012

**Don't miss this opportunity to exhibit at the Northwest's largest regional eyecare convention, GWCO 2012!**

The Great Western Council of Optometry, representing eleven Western states, offers you a prime chance to reach hundreds of optometrists, paraoptometric and assistants, opticians and related staff from the United States and Canada. Booth space is limited. Be sure to register early to secure your space.

## EXHIBIT HOURS

Friday, September 28 3:00-6:00 pm  
Saturday, September 29 12:00-3:00 pm

## EXHIBIT MOVE HOURS

In: Friday, September 28 10:00-2:30 pm  
Out: Saturday, September 29 3:00-7:00 pm

## DOOR PRIZES

Exhibitors may provide a door prize (limit 1 item) to be given away during exhibit hours. Please indicate on your registration form whether or not you will give away a door prize.

## SECURITY

Entrance to the exhibit hall will be by official GWCO badge only. **BADGES MUST BE WORN AT ALL TIMES.** GWCO will provide reasonable security during the show and overnight on Friday, but cannot be responsible for exhibitors' possessions. It remains exhibitor's responsibility to protect his/her equipment and materials. GWCO assumes no liability for loss.

## ACCOMODATIONS

The conference hotel is the Doubletree-Lloyd Center, 1000 N.E. Multnomah, Portland, OR 97232. Reservations may be made online at [www.doubletree.com](http://www.doubletree.com) or call the hotel directly at (503) 281-6111 or (800) 996-0510. Please indicate you are with GWCO to receive the group rate of \$149 single or double.

## HOSPITALITY SUITES

GWCO controls reservations of all hotel suites. Suite requests must be submitted in writing to GWCO.

- by e-mail: [gwco@gwco.org](mailto:gwco@gwco.org);
- by mail at 4404 SE King Rd, Milwaukie, OR 97222
- by fax (503) 659-4189

*The Great Western Council of Optometry (GWCO) cannot be held liable for events beyond its control, such as acts of God, government regulations, disasters or weather-related hazards, civil unrest, acts of terrorism, or any other emergency, making it inadvisable or impossible to hold the Congress. GWCO will make every effort to inform participants of any cancellation as soon as possible to enable participants to cancel hotel and flight arrangements.*

## BOOTH DETAILS

Registration includes:

- One 10' x 10' professionally draped booth
- One 8' professionally draped table
- Two chairs
- One 7" x 44" booth identification sign
- Two name badges (additional name badges may be purchased at \$100 each)

Please note that due to fire marshal regulations, you will not be allowed to have any exhibit materials outside the 10' x 10' area of your booth. This will be strictly enforced.

Exhibitor service kits will be mailed to you from the convention decorator upon full payment of your registration fee. Payment in full of the registration fee is due at time of registration. No refunds will be given.

Registration packets, including name badges, will be available at the GWCO registration desk Friday, 10 am, at the Oregon Convention Center (OCC), 777 NE Martin Luther King, Jr. Blvd., Portland, OR 97232.

### PLEASE NOTE:

- Exhibitors not wearing name badges will be denied access to the exhibit hall.
- Helium balloons are not allowed in the Oregon Convention Center.
- GWCO reserves the right to change booth assignments as deemed necessary for the benefit of the show..
- Exhibit booth space is non-refundable.

## WEBSITE LISTING

Exhibitors who register (paid in full) by June 1, 2012, will be listed on the GWCO website. Please be sure to complete the description of product/service section of the registration form so this information may be included in the website listing.

Website listing will be alphabetical and by category.